HEALTHY, WEALTHY AND WISE

2017 CPBI ONTARIO REGIONAL CONFERENCE

HILTON FALLSVIEW HOTEL, NIAGARA FALLS

OCTOBER 18-20, 2017

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Welcome to the 2017 CPBI Ontario Regional Conference

"Healthy, Wealthy & Wise"

On behalf of the CPBI Ontario Regional Council and the 2017 Conference Planning Committee, we would like to welcome you to this year's CPBI Ontario Conference, Healthy, Wealthy & Wise. In the next day and a half, you will have access to some of the most knowledgeable speakers in the pension, benefits and investment industries on a wide range of topics. We all hope that you will leave the Conference a little more healthy, wealthy and hopefully wise.

This is a fantastic educational opportunity, offering essential information you need to know to help you in the operation of your day to day activities, whether it is in the pensions, benefits or investments field. We are also very pleased to welcome Michael Kerr as our opening keynote speaker. You should also be sure to attend Thursday's entertainment activity at the Ravines Vineyard, you won't be disappointed!

This delegate book contains everything you will need for your Conference experience. Included in the booklet is a floor plan of the Niagara Falls Hilton meeting rooms and the "Program-At-a-Glance". A few things to make mention of: if you require continuing education credits please be sure to sign in at each session; and please be sure to wear your name badge throughout the Conference (this will allow you entrance to all events).

We would like to take this opportunity to thank all our sponsors of the 2017 CPBI Ontario Regional Conference. Without their support we would not be able to host this educational and networking opportunity for the pension, benefits and investment industry.

We very much look forward to meeting you during the next day and a half.

Christine van Staden & Natasha Monkman
Co-Chairs, 2017 CPBI Ontario Regional Conference

PROGRAM AT A GLANCE

Wednesday October 18, 2017

11:00 am	Golf Tournament	Battlefield Course – Legends on the Niagara
11:00 am – 5:30 pm	Registration	Lobby
7:30 pm – 10:00 pm	Welcome Reception	Myst Lounge

Thursday October 19, 2017

7:45 – 8:45 am	Buffet Breakfast	Watermark Restaurant
8:45 – 10:15 am	Opening Keynote Michael Kerr	Great Falls Room
10:15 – 10:45am	Health Networking Break	
10:45 – 11:45 am	**CONCURRENT SESSIONS**	
	Benefits 1 – Tackling the Stigma Surrounding Mental Illness in the Workplace	Great Falls Room
	Pension/Investment 1 – DC Plans Legal Issues: A Tale of Two Perspectives	Great Lakes Room
Noon – 1:15 pm	Plated Luncheon	Watermark Restaurant
1:30 - 2:30 pm	*Plenary 1* – Investing for the Future Dustyn Lanz	Great Falls Room
2:30 - 3:00 pm	Health Break	
3:00 - 4:00 pm	**CONCURRENT SESSIONS**	
	Benefits 2 – Medical Marijuana in the Workplace	Great Lakes Room
	Pension/Investment 2 – Responsible Transitions: Putting Responsible Investment into Practice	Great Falls Room
5:30 – 10:00 pm	Winery evening Buses to arrive at 5pm	Ravine Vineyard

Friday October 20, 2017

7:30 – 8:30 am	Buffet Breakfast	Watermark Restaurant
8:30 – 9:30 am	**CONCURRENT SESSIONS**	
	Benefits 3 – Best Practices in Absenteeism Management	Great Falls Room
	Pension/Investment 3 – Conducting a Governance Review at Victoria University	Great Lakes Room
9:30 – 9:45 am	Health Break	
9:45 – 10:45 am	**CONCURRENT SESSIONS**	
	Benefits 4 – Meaningful Change Requires Courage	Great Lakes Room
	Pension/Investment 4 – Economic Outlook 2017 and Beyond	Great Falls Room
10:45 – 11:00 am	Break	
11:00 – Noon	*Plenary 2* – Timothy Caulfield	Great Falls Ballroom
Noon – 1:30 pm	Closing Lunch (Lunches to-go available)	Foyer

THURSDAY - OCTOBER 19

Opening Keynote

Inspiring Workplaces - The Way Work Ought To Be!

Michael Kerr *The Workplace Energizer*

Why choose between humour and content when you can have both? Mike Kerr is one of North America's leading authorities on fostering innovative and inspiring workplace cultures. His presentations are known for introducing practical ideas that audiences can put to work immediately. His presentations are delivered in a truly unforgettable and hilarious fashion for maximum impact.

A "Hall of Fame" and award-winning international business speaker, trainer, and bestselling author, Mike has delivered his captivating keynote presentations and workshops to thousands of audiences around the world, from the US to Iran to Austria. His programs offer relevant, practical ideas, as delivered with his memorable brand of clean, high-energy humour.

A former government manager and business owner for over twenty years, Mike is the author of Inspiring Workplaces: Creating the Kind of Workplace Where Everyone WANTS to Work, and Putting Humor to Work. His company, Humour at Work, offers books, training DVDs, audio CDs, and numerous support resources to help any organization build a more successful workplace culture.

Benefits Workshop 1

Tackling the Stigma Surrounding Mental Illness in the Workplace

Jeff Moat *President, Partners for Mental Health*

Mental health issues affect all Canadian workplaces. Proactively addressing it now – on your terms – is your opportunity to gain recognition as a forward-thinking organization, along with the benefits of improved employee well-being, productivity, and even decreased disability claims over the long-term.

The misunderstanding that surrounds mental illness contributes to preconceived notions, misperceptions, and fears. Many employees are concerned about disclosing a mental health issue to their employer for fear of repercussions. Tackling the stigma that exists around this illness is a critical step in creating mentally healthy and safe working environments.

This session will introduce you to an initiative called 'Not Myself Today' that encourages companies to invest in mentally healthy workplaces. It aims to implement a more supportive system between employers and employees by engaging in conversation, providing companies with tangible tools and solutions to assist in this goal.

Jeff is the President of Partners for Mental Health, a national registered charitable organization that uses partnerships, public engagement and strategic initiatives to transform the way Canadians think about, act towards and support mental health and people living with a mental illness.

Beginning his career as marketing executive for Petro Canada's private label credit card, Jeff continued to build experience in the financial services sector as Assistant Vice President for Citibank Canada and Bank One International and later Vice President of Marketing for Alterna Bank. In these roles, he was responsible for strategic marketing activities that supported brand building, customer relationship management, and product growth objectives.

Wanting to use this experience to make a difference and to positively impact society, Jeff turned to the not-for-profit sector where he enjoyed an eight-year tenure as National Director of Marketing for Canadian Blood Services. During this time, he oversaw all national donor recruitment programs, advertising campaigns, donor lifecycle management and brand building activities for the organization.

Jeff is a graduate of McGill University where is received his Bachelor of Commerce in Marketing and Management Policy.

Pension / Investment Workshop 1

DC Plans Legal Issues: A Tale of Two Perspectives

Amanda Darrach *Partner, Cavalluzzo*
Jana Steele *Partner, Pensions and Benefits, Osler, Hoskin & Harcourt LLP*

This session will examine the law and policies applicable to DC pension plans, from both the employer and employee perspective. It will consider various risks related to DC plans, such as decumulation and communication risks. DC court cases in Canada will be discussed, as well as U.S. DC litigation trends, which continue to be watched with great interest by DC plan sponsors.

Amanda Darrach is a partner and leader of the pension and benefits group at Cavalluzzo Shilton McIntyre Cornish LLP in Toronto, Ontario. Amanda's practice focuses on civil litigation, administrative law, and pensions and benefits. She has acted as counsel in administrative and civil matters before the Ontario Financial Services Tribunal, the Ontario Superior Court, the Courts of Appeal of Ontario and British Columbia, and the Supreme Court of Canada.

Amanda's pension practice focuses on the administration and governance of pension plans. She also represents stakeholders, including members, unions, and plan administrators, in pension related legal disputes before tribunals and courts. In the Supreme Court, she was co-counsel to the plan administrator in Re Indalex and to the union in Professional Institute of the Public Service of Canada v. Canada (Attorney General). Amanda is a member of the Financial Services Commission of Ontario's Legal Advisory Committee, as well as the Executive of the Canadian Bar Association's National Pension Section.

Jana is a partner in the pensions and benefits group at Osler, Hoskin & Harcourt LLP. Jana has extensive experience regarding target benefit plans and other innovative plan designs. Jana has appeared as a pension expert on CBC's former show, the Lang and O'Leary Exchange and on BNN and has published articles in numerous publications. Jana is a member of FSCO's legal advisory committee and the deputy chair of the steering committee for the International Pension & Employee Benefits Lawyers Association. She has been a guest lecturer at the University of Toronto law school, University of Calgary, Western University law school and York University. Jana is frequently recommended in the Canadian Legal Lexpert Directory, has been recognized as a leading lawyer for employment benefits law in The Best Lawyers in Canada publication and is recognized for pension and benefits in Chambers Canada and Chambers Global.

Plenary 1

Investing for the Future

Dustyn Lanz *Chief Operating Officer, Head of Communications and Member Affairs, Responsible Investment Association*

As social and environmental challenges intensify around the world, it has never been more important to consider the impacts that our investments have on society. Growing inequality, corporate corruption, climate change and the persistent gender pay gap are just a few of the societal challenges that you can help to address through your investment decisions. In this session, Dustyn Lanz, Chief Operating Officer of the Responsible Investment Association, will share insights on how you can make money while making a difference.

Dustyn Lanz is chief operating officer of the Responsible Investment Association (RIA). He is quoted regularly in the national media as an expert on responsible investing (RI) and is also a frequent public speaker at some of Canada's leading business schools and investment conferences. In 2014, he helped to launch Canada's first financial designations for advisors with expertise in RI. Notable academic journals and think tanks in Canada and internationally have published his written work. In 2016, Lanz received a Clean50 Emerging Leader Award for his contributions to RI in Canada.

Benefits Workshop 2

Medical Marijuana in the Workplace

Maureen Quinlan *Partner, Hicks Morley*
Sari Sanders *Vice President, Aon Hewitt*
Jonathan Tafler *Director, Employer Health Solutions, Shoppers Drug Mart*
Christine Than *Senior Drug Solutions Consultant, Aon Hewitt*

Health Canada implemented "The Access to Cannabis for Medical Purposes Regulations" (ACMPR) on August 24, 2016. Canadians who require medical marijuana for health reasons now only require a doctor's prescription to obtain it. What has this meant in terms of the obligations of both employers and employees? Join our panel discussion as we talk through all aspects of this highly debated topic and gain a better understanding of the impacts related to the introduction of medical marijuana in the workplace. Our diverse panel consists of experts representing Consulting, Employment Law and Plan Sponsorship (Aon Hewitt, Hicks Morley and Shoppers Drug Mart) who will share their respective knowledge and experience through this engaging session.

Maureen Quinlan is an employment lawyer in Hicks Morley's Toronto office. She advises employers on a wide range of labour and employment-related issues, including employment standards, employment contracts, wrongful dismissal, unjust dismissal, human rights, privacy and workplace safety and insurance in both the provincial and federal context.

Medical Marijuana in the Workplace CONT...

Jonathan has spent his career building, leading and advising high growth companies in the retail, pharmacy and digital media sectors.

Jonathan is currently Director of Employer Health Solutions for Shoppers Drug Mart and Loblaw.

Prior to joining the Loblaw group of companies, Jonathan was a member of the executive team at a leading retail technology company, Flipp Corporation, which raised over $75M in venture capital to help retailers transform their marketing for a personalized and digital future.

Previously, Jonathan led Corporate Development and Strategy for Torstar Digital, the digital media arm of Torstar Corporation (publishers of the Toronto Star), leading innovation across Torstar's portfolio of digital businesses through new product launches, investments and acquisitions. Earlier in his career, Jonathan was Co-Founder & Managing Director of Valley Industries, a leading distribution and ecommerce company based in the United Kingdom, and a consultant with the Monitor Group (now Monitor Deloitte), a top global strategy consulting firm.

Jonathan holds an HBA with honours from the Richard Ivey School of Business at the University of Western Ontario, and currently lives in Toronto with his wife Michelle and their four young children.

Christine joined Aon Hewitt in September 2013. Christine is a Senior Drug Solutions Consultant with the Health and Benefits team and is based out of Montreal.

Christine is responsible for developing strategies at a national level in respect to drug claims management as well as drug utilization reviews. Moreover, she is responsible for drug trends monitoring and for modifications at legislative level which could affect drug plans.

Christine has held various positions in the health industry, and more specifically in health technologies. Furthermore, she has been Account Manager and Clinical Pharmacist within a major health solutions supplier. She also has extensive experience in advisory services for businesses as well as internal clients in her role as prescription drug expert. She also has several years of experience as a keynote speaker at industry conferences. Christine also keeps her pharmacy license active by working in a retail pharmacy setting one to two days a week.

Pension / Investment Workshop 2

Responsible Transitions: Putting Responsible Investment into Practice

Lisa Becker *Chief Operating Officer and Chief Compliance Officer, University of Toronto Asset Management Corp.*

Hyewon Kong *Associate Portfolio Manager, AGF Investments Inc.*

Dustyn Lanz *Chief Operating Officer, Head of Communications and Member Affairs, Responsible Investment Association*

Brian Minns *Manager, Sustainable Investing, Addenda Capital Inc.*

Sarah Takaki *Principal, Responsible Investing, Ontario Teachers' Pension Plan*

Growing demand and an evolving regulatory landscape have combined to put responsible investing (RI) front and centre for pension funds and other institutional investors. Key questions arise: How are investors incorporating environmental, social and governance (ESG) factors into the investment process? What challenges or opportunities do they face, and how can challenges be overcome? These questions and others will be addressed by a panel of experts to showcase how diverse organizations are incorporating ESG factors into the investment process.

Lisa joined UTAM in 2010 and is responsible for corporate operations including finance, human resources, and compliance, and for investment operations and operational due diligence. Lisa is also UTAM's designated Privacy Officer, holds other designated regulatory roles, and is a member of the University of Toronto's Responsible Investing Committee. Lisa is an active member of the Portfolio Management Association of Canada and the National Society of Compliance Professionals.

Previously, Lisa provided compliance consulting and project management services to institutional investment advisory and portfolio management firms and has over seventeen years of experience in regulatory compliance. Lisa has prior experience in financial accounting roles, insolvency, and audit in both Canada and the UK.

Lisa is a Fellow of the Institute of Chartered Accountants in England & Wales and has an undergraduate degree in Accounting (B.A. Hons) from the University of Kent.

Hyewon is an associate portfolio manager of AGF Global Sustainable Growth Equity strategy. She provides strategic advice to develop and implement Responsible Investment policy at AGF Investments.

Hyewon is an Investment Committee member of the Toronto Atmospheric Fund (TAF), overseeing TAF's endowment and mandate-related investments and a Responsible Investment Association (RIA) RI Week Advisory Board member.

Hyewon joined AGF in 2014. Previously, she was a Senior Analyst with WHEB Asset Management in the UK where she was responsible for fundamental company analysis and top-down thematic investment research for the Sustainability Fund. Prior to that, she was an Associate Fund Manager with Henderson Global Investors and managed a £400 million global thematic equity mandate as well as two sleeves focused on Clean Technology and Health Care for a Global Innovation fund.

Responsible Transitions: Putting Responsible Investment into Practice CONT...

Dustyn Lanz is chief operating officer of the Responsible Investment Association (RIA). He is quoted regularly in the national media as an expert on responsible investing (RI) and is also a frequent public speaker at some of Canada's leading business schools and investment conferences. In 2014, he helped to launch Canada's first financial designations for advisors with expertise in RI. Notable academic journals and think tanks in Canada and internationally have published his written work. In 2016, Lanz received a Clean50 Emerging Leader Award for his contributions to RI in Canada.

In his capacity as Manager, Sustainable Investing, Brian Minns is responsible for the development and continuous improvement of Addenda Capital's approach to considering environmental, social and governance (ESG) matters in investment decision-making processes.

He previously held the position of Specialist, Sustainable Investing (2011-2014). Prior to joining Addenda Capital, he was an Analyst with the Responsible Investing team at Canada Pension Plan Investment Board (2010-2011). Previously, Brian was an Associate in the Responsible Investment practice of Mercer's Toronto office (2006-2010). He began his career in this field in 2005 as an intern Research Analyst with the ESG research firm Innovest Strategic Value Advisors (now part of MSCI ESG Research). Brian also worked as a Senior Process Analyst with Sprint Canada (2002-2004).

Sarah Takaki is a Principal on the Responsible Investing team at the Ontario Teachers' Pension Plan. She helps develop Ontario Teachers' responsible investing strategy and partners with investment teams to identify, analyze and manage ESG risks and opportunities. Prior to joining Ontario Teachers', Sarah was an operational improvement consultant in the financial services sector and she began her career managing social change programs in the non-profit sector.

Sarah holds a Bachelor of Engineering in Mechanical Engineering and a Masters in Biomedical Engineering from the University of Western Ontario. She completed her MBA at the University of Cambridge in 2013.

Benefits Workshop 3

Best Practices in Absenteeism Management

Amélie Meilleur *Practice Leader, Vice-President Health, Disability & Wellness, Health, Disability & Wellness, Cowan Insurance Group*
Carey Uyeda *Compensation & Benefits Manager, Fallsview Casino*

This quick review of best practices focuses on what organizations can do to impact absences from the overall health continuum. From stay at work to disability to return to work. In this presentation we have address training and support we can deliver to organizations giving them the tools to have a positive impact on the cost of absenteeism.

Responsible for leading the success of the Health & Disability Management practice across Cowan Insurance Group, Amélie spearheads the development of the department's strategic priorities to align initiatives with overall corporate vision. Amélie's fresh insights and perspective help refine cross-company product and service lines to better meet the needs of our diverse clients

Amélie was formerly the Director, National Disability Best Practices at a top insurance carrier, Amélie brings with her a wealth of experience in the creation and assessment of claims audits and best practices, and is a thought leader in the health and disability management industry.

Carey Uyeda is a Human Resources Leader with Niagara Casinos. He joined the company in 2011 and has spent time in various HR Management roles. During his time with Niagara Casinos, Carey has worked to greatly decrease disability claims cost through re-vamping the organization's claim process.

Prior to joining the Casino, Carey worked in the social services sector, automotive manufacturing and health care specializing in labour relations, disability programs and health & safety.

Carey is also a Certified Human Resources Leader and active member of the HRPA mentorship program.

Pension / Investment Workshop 3

Conducting a Governance Review at Victoria University

Caroline L. Helbronner *Partner, Blake Cassels & Graydon LLP*

Anthony T. Lennie *Director, Finance, Victoria University, University of Toronto*

There is no one size fits all when it comes to developing a governance system or reviewing that system. A good governance review must take into account how the organization is structured and how it works in its core business processes. This discussion details the governance review developed at Victoria University.

- Assessing the processes and structures in place.
- Establishing a base and identifying the most significant areas for improvement.
- Identifying and assessing risks.
- Making recommendations for change.

Caroline's practice relates primarily to pension, benefit and compensation issues, as well as related investment arrangements and tax matters. Caroline is involved in all aspects of pension, employee benefits and compensation issues, and related investment arrangements. Caroline advises private and public sector employers, financial institutions and consulting firms on cross-border, pension, tax, trust and benefit issues arising in connection with cross-border situations, corporate transactions, insolvencies, ongoing compliance with regulatory requirements and the development and documentation of pension and employee benefit plans, related investment products, funding and custody arrangements.

Anthony has been associated with Victoria University for the past twenty years. In addition to his finance portfolio Anthony acts as Secretary to the Audit, Investment, Finance and Pension Committees of the Board of Regents of Victoria University. He also serves as Treasurer of the Toronto School of Theology, a federation of seven theological schools affiliated with the University of Toronto.

On the national scene Anthony was a member of the Investment and Treasury Committee of The Canadian Association of University Business Officers (CAUBO). He has been the author of the well respected "Review of University Endowment and Pension Funds" for the years 2008, 2009, 2010 and 2011. These reviews were published as feature articles in CAUBO's national magazine, "University Manager".

On the professional level Anthony is a Chartered Professional Accountant (CPA), Certified General Accountant (CGA). He served as an Associate Member of the Not for Profit Advisory committee, an advisory committee of the Canadian Institute of Chartered Accountants. In 2012 he received the Distinguished Leadership Award from The Council of Finance Officers – Universities of Ontario. That award recognized his "effective leadership and contribution to the management of higher education."

Anthony is a regular contributor to many seminars, conferences and workshops both nationally and internationally.

Benefits Workshop 4

Meaningful Change Requires Courage

Tim Clarke *Guru, tc HEALTH CONSULTING*

Erin Crump *Director, Pricing and Corporate Analytics, Green Shield Canada*

Jim Rennie *Vice President - Human Resources, Essar Steel Algoma Inc.*

Over the past few years, it has become easier to implement the growing number of health plan cost containment solutions available. Approaches such as mandatory generic substitution, prior authorization and specialty drug networks are increasingly common, and helping employers to manage their costs. However, once the 'easy' solutions are in place, where do plan sponsors go next? Join us to hear Green Shield Canada discuss new approaches that are being considered in the delivery of benefit plans and how Essar has the courage to take things even further with a unique multi-year approach to drug benefit delivery.

Tim Clarke founded tc HEALTH CONSULTING in April 2017 with a focus on connecting innovative health and insurance solutions to the Canadian employer benefits market.

Drawing on his over 20 years of experience as an consulting actuary in the Canadian employer health field, Tim works with all industry stakeholders to help bring unique and leading edge solutions to the market.

Prior to starting tc HEALTH CONSULTING, Tim spent over 20 years with a major international HR consulting firm in Toronto, Chicago and Vancouver, with a focus on employee and retiree benefits. Through his roles as Health Management National Practice Leader and, most recently, Chief Innovation Officer, he worked with clients across Canada on the strategy, design, financial and delivery of their health, wellness and benefits programs. Jim is the Vice President Human Resources at Essar Steel Algoma in Sault Ste. Marie.

Erin is the Director, Pricing and Corporate Analytics at Green Shield Canada, where she is re-sponsible for the overall pricing strategy across all group and individual health products, includ-ing new product development and reinsurance.

Prior to joining Green Shield, Erin held various roles at Munich Re, including the AVP of Com-pensation and Benefits, responsible for the strategy, development and administration of all regional compensation, retirement and benefits plans, and the Director of Group Research and Development, responsible for the development of new or enhanced Group Reinsurance prod-ucts, services, and distribution opportunities, as well as coordinating research activities across all lines of the Group business.

Erin has more than ten years of Health and Group Benefits experience. Prior to joining Munich Re, she was a consulting actuary with Towers Watson, supporting large organizations with a variety of projects including valuations of post-retirement and post-employment benefits, post-retirement benefit accounting, union negotiations, benefits renewals, financial audits, flexible benefit re-pricing and competitive vendor selections.

She earned her degree in Actuarial Sciences from the University of Waterloo, and is a Fellow of the Canadian Institute of Actuaries and the Society of Actuaries. She is a member of the CIA Group Life and Health Research Sub-committee, the SOA Group Life and Health Syllabus Com-mittee, and the chair for the Group PEC Committee.

Meaningful Change Requires Courage CONT...

Jim graduated from York University's Schulich School of Business with a Bachelor of Business Administration Degree in Organizational Behaviour and Industrial Relations. He also holds the designation of Certified Human Resources Executive with the Human Resources Professional Association. He started his career at Algoma Steel concentrating on Labour Relations. He then moved to the Broader Public Service with the Children's Aid Society of Algoma then transitioned to the Pulp and Paper industry. He held progressively more senior roles with E.B. Eddy Forest Products and Domtar, concluding in the role of Director, Human Resources - Ontario.

Jim returned to Algoma Steel in late 2002. In August, 2010 he became Vice President, Human Resources with accountability to support Algoma's operations and commercial organizations through the integration of human resources strategies and programs with organizational objectives as well as the Communication portfolio.

Jim has served on various public and private Boards including Soo College, the United Way, Sault Area Hospital and the local Public Utilities Commission.

Pension / Investment Workshop 4

Economic Outlook 2017 and Beyond

Neil Shankar *Senior Associate - North American Strategy and Economics Equity Research | Commodities and Global Markets, Macquarie Capital Markets Canada Ltd.*

In today's constantly evolving economy, understanding the potential trends and shifting directions is more important than ever. Neil Shankar, an economist with Macquarie Capital, will provide us with an economic outlook touching on the Canadian and American economies that will be of great interest to institutional investors and those who advise them.

Neil is the North American Economist and Strategist at Macquarie Capital Markets Canada Ltd., part of Macquarie's global economics and strategy team. In his research, Neil approaches structural economic themes and evaluates their implications for financial markets and asset allocation. His thematic work focuses on desynchronized growth in North America, demographic trends and lower potential growth, equilibrium long-term interest rates, and the impacts of large oil price declines. His analysis is frequently referred to in the financial media.

Prior to joining Macquarie, Neil worked as an international economist and a U.S. regional economist at two other major Canadian banks. He holds a Master's degree in Business Economics and an Honours Bachelor of Arts degree in Economics. He also currently serves on the Board of the Toronto Association for Business and Economics (TABE).

Closing Plenary 2

Is Gwyneth Paltrow Wrong About Everything? When Celebrity Culture And Science Clash

Timothy Caulfield *Professor of Health Law and Science Policy | Author of Is Gwyneth Paltrow Wrong About Everything?*

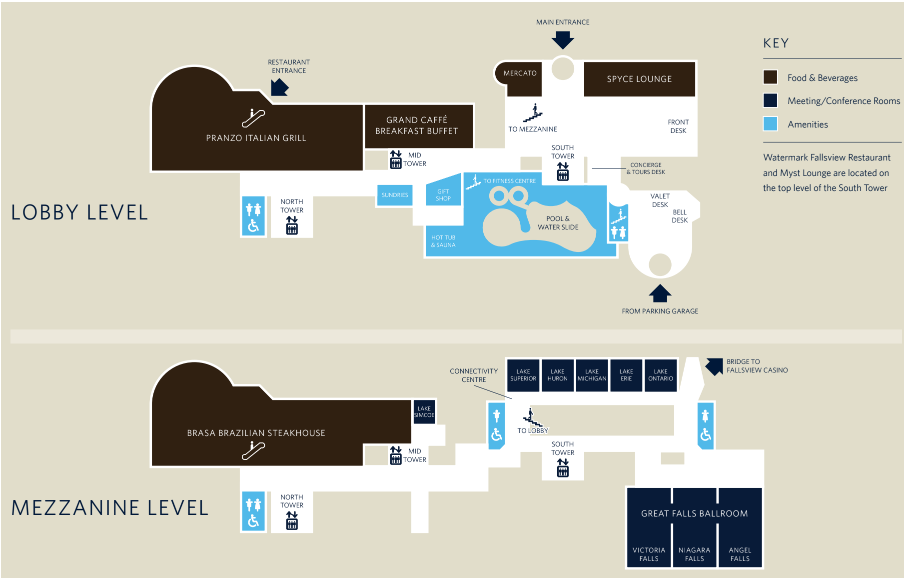
Celebrities are everywhere! This matters. Seriously. Research shows that popular culture has a profound influence on people's health and that our ideals of beauty and success are framed by a celebrity-dominated worldview. In this fun and provocative presentation, Professor Timothy Caulfield will examine what science tells us about the influence of popular culture. He will also debunk common health myths and provide practical, evidence-based, recommendations relevant to both healthcare professionals and to individuals seeking to live a healthy lifestyle.

Professor Timothy Caulfield is an unrivaled communicator who debunks myths and assumptions about innovation in the health sector—from research on stem cells to diets to alternative medicine—for the benefit of the public and decision-makers. He is a Canada Research Chair in Health Law and Policy, and a Professor in the Faculty of Law and the School of Public Health at the University of Alberta. He has been the Research Director of the Health Law Institute at the University of Alberta since 1993.

Over the past several years, Professor Caulfield has been involved in a variety of interdisciplinary research endeavours that have allowed him to publish over 300 articles and book chapters. He is a Fellow of the Trudeau Foundation and the Principal Investigator for a number of large interdisciplinary projects that explore the ethical, legal and health policy issues associated with a range of topics, including stem cell research, genetics, patient safety, the prevention of chronic disease, obesity policy, the commercialization of research, complementary and alternative medicine, and access to health care.

Professor Caulfield is and has been involved with a number of national and international policy and research ethics committees, including the Canadian Biotechnology Advisory Committee; Genome Canada's Science Advisory Committee; the Ethics and Public Policy Committee for International Society for Stem Cell Research; and the Federal Panel on Research Ethics. He has won numerous academic awards and is a Fellow of the Royal Society of Canada and the Canadian Academy of Health Sciences.

He writes frequently for the popular press on a range of health and science policy issues and is the author of The Cure for Everything: Untangling the Twisted Messages about Health, Fitness and Happiness, and his most recent book, Is Gwyneth Paltrow Wrong About Everything?: When Celebrity Culture and Science Clash.



Myst Lounge

Watermark Fallsview Restaurant

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Join us
in October 2018
in Ottawa!